

Annual Awards 2025 categories and criteria

Community Contribution Award (Putting Our Communities First)

This award recognises an individual or team who have made excellent contributions to their local community and truly demonstrates our value of putting the interest of the public, the community and service users first.

EDI Champion (Equality, Diversity and Inclusion)

This award recognises an individual who has demonstrated a commitment to equality, diversity and inclusion and has made a positive difference to the service and/or our communities, treating everyone fairly and with respect, valuing diversity and promoting inclusion.

Unsung Hero Award (Integrity)

This award recognises those people or teams who quietly and consistently go the extra mile as part of their day-to-day work, acting with integrity including being open, honest and consistent in everything we do.

Outstanding Achievement Award (Dignity and Respect)

This award recognises an individual or team who have delivered an extra special project, outcome, or initiative, making decisions objectively based on evidence, without discrimination or bias. Going above and beyond to make improvements for the service and/or the communities we serve.

Inspirational Leader Award (Leadership)

This award recognises individuals who have demonstrated inspiring leadership at any level, regardless of grade or rank, and truly demonstrates our Code of Ethics in their entirety.

Team of the Year

This award recognises a team who have worked together brilliantly to deliver successful outcomes for the service and the communities we serve.

Community Ambassador of the Year

This award recognises a member of community, team or organisation who has supported the service in delivering its mission of 'a community-focused, professional and trusted Fire and Rescue Service that makes Cumbria a safer place for all.'

Service Leadership Team's 'THACK' Values Award

A member of the service the Service Leadership Team have noticed demonstrating the values they hold themselves accountable to – Trust, Honesty, Accountability, Communication, Kindness

On-Call Champion

This award recognises a member of our on-call teams or whole team who go above and beyond for their community while being a champion of our on-call teams in promoting the service and attracting new team members.

Outstanding Contribution Award

This award recognises a member of our team or a team who has demonstrated commitment to the core Code of Ethics and the organisation consistently.

