## **Cumbria Fire & Rescue Service**

# **Wellbeing and Fitness** Support and **Information**

**Boosting Your Focus** 

## **Annie Mac's Wealth of** Health



this image shows our Fitness Instructor - Annie Mac

In today's distraction-filled world, maintaining concentration

can feel like a superpower. Whether you're studying for exams, working on a project, or simply trying to be more present in daily life, the ability to focus is invaluable. Let's explore evidence-based strategies for improving concentration, drawing from respected health and wellness organizations.

## **The Physical Foundation of Focus**

The American College of Sports Medicine (ACSM) emphasizes that regular physical activity significantly enhances cognitive function. Even brief bouts of moderate exercise can immediately improve concentration by increasing blood flow to the brain and triggering the release of chemicals that support neural health.

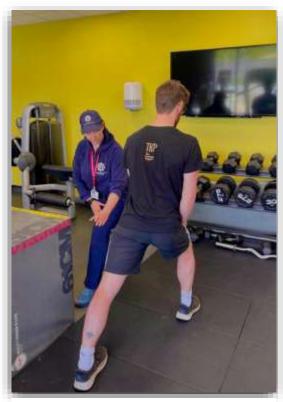
## Making Cumbria a safer place for all





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"Just 30 minutes of moderate intensity exercise most days can make a noticeable difference in your ability to concentrate," notes the ACSM. This doesn't mean you need to hit the gym for hours—a brisk walk, quick cycling session, or even dancing around your living room counts!



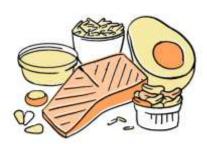
**III** This image shows a man doing lunges with our Fitness Instructor Nutrition for Your Neurons



ii this image shows a man on a treadmil with our Fitness Instructor giving instruction

The British Association of Dieticians highlights the crucial relationship between what we eat and how well our brains function. The brain consumes about 20% of our body's energy, making nutrition particularly important for concentration.





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dehydration can impair concentration.



iv This image shows an apple with a heart inside it and an eat-well plate

Keeping blood sugar levels stable with regular, balanced meals helps prevent the mental fog that comes with hunger or sugar crashes. Complex carbohydrates, found in whole grains and vegetables, provide a steady release of glucose—your brain's preferred fuel source.

Omega-3 fatty acids, which can be found in oily fish, nuts, and seeds, are also essential for optimal brain function.

Staying hydrated is equally important, as even mild

### **Sleep: The Ultimate Concentration Hack**



V This image shows a sleeping mask

The NHS points out that poor sleep is one of the biggest barriers to good concentration. During deep sleep, your brain consolidates memories and clears out toxins that build up during waking hours

"Most adults need between 7 and 9 hours of sleep

per night," according to NHS guidance. "Consistent sleep schedules—going to bed and waking up at similar times each day—help regulate your body's internal clock and optimize the quality of your rest."



Vi This image shows a woman asleep in bed

## Mindfulness and Mental Training

Mental health charity Mind recommends mindfulness practices as

asleep in

effective tools for improving concentration. Regular meditation strengthens your

"attention muscle," making it easier to notice when your mind has wandered and bring it back to the task at hand.

"Even five minutes of mindfulness practice daily can make a difference," Mind suggests. "The key is consistency rather than duration."

## **Managing Stress for Mental Clarity**

The UK Firefighters Charity, which provides mental health support to firefighters dealing with high-stress situations, highlights how chronic stress can sabotage concentration.

When we're stressed, our bodies produce cortisol, which can



vii This image shows a person balancing stress levels





viii This image shows a person managenig stress levels and a head with weights also showing balancing stress levels impair the prefrontal cortex—the brain region responsible for focus and decision-making. Simple stress management

techniques like deep breathing, progressive muscle relaxation, or even a short walk outdoors can help reset your stress response and improve concentration.

## **Creating an Environment That Supports Focus**

Mind and the NHS both emphasize the importance of your

physical environment. Reducing external distractions—like putting your phone in another room or using noise-cancelling headphones—can make a significant difference.

1 Wellbeing Support

The UK Firefighters Charity recommends breaking work into manageable chunks with brief breaks in between, similar to the Pomodoro Technique (25 minutes of focused work followed by a 5-minute break).

### **Putting It All Together**

Improving concentration isn't about finding a single magic solution—it's about creating supportive conditions across multiple aspects of your life. Small, consistent changes to your physical activity, nutrition, sleep habits, and stress management can collectively transform your ability to focus.

Remember that concentration is like a muscle that gets stronger with consistent training. Be patient with yourself as you build these habits, and you'll likely notice improvements not just in your ability to concentrate, but in your overall wellbeing too.